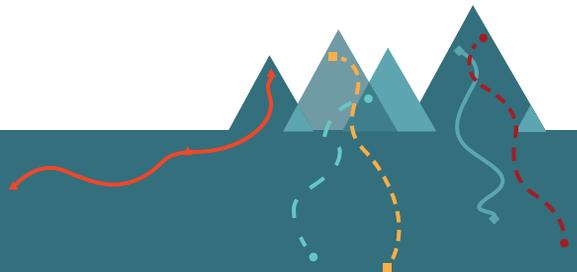




METROPOLITAN ALLIANCE of
CONNECTED COMMUNITIES

MACC MEMBER SUMMIT 2020

Using Network Strength to Challenge the Status Quo



OUR STORY

When a group of Saint Paul social service agencies started to gather informally in the mid-90s, their mission was simple—to share information. This group of leaders quickly discovered the value of collaboration and began taking action together on bold initiatives designed to help them adapt to their changing environment.

For 20 years, the Metropolitan Alliance for Connected Communities (MACC) has created capacity for innovation in human services by bringing together new partners, creating space for new ideas, and working together to create solutions to help members be more adaptive and make a greater impact.

For nearly a decade, our administrative services shared service model has delivered the expertise necessary to lower our members' operating risk and maximize the collective wisdom of our network.

Our members have co-created powerful initiatives focused on programmatic and business model adaptation in the human services field. Bold and forward thinking has been the foundation of who we are as a membership organization since the very beginning.

Today, MACC thrives by fostering shared expertise and network capabilities. Our alliance is made up of 50 member organizations employing more than 6,000 staff members and have a combined annual operating budget of \$300 million. Collectively, we serve more than 200,000 individuals each year through our member organizations and continue to explore bold initiatives that will create real and sustaining change in our communities.

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

- Margaret Mead



THE MEMBER SUMMIT

Every initiative MACC members have tackled together over the years started with a conversation. Our annual Member Summit serves as a venue for the critical conversations that build and strengthen our relationships and inspire the work we do. Our 2020 Summit focuses on *Using Network Strength to Challenge and Disrupt the Status Quo*.

Our member organizations are led by CEOs and Executive Directors with big visions for change. Attended by over 100 of these engaged leaders and stakeholders, this event provides a space to build in-person connections between unique organizations with shared goals and shared hurdles to overcome.

The Summit, held March 24th, 2020, will deepen the connections in our network, serve as a forum for teaching and learning about building power and relationship equity in cross-sector partnerships, and incubate the collaborative projects our members want to take on. We tap into our network's collective knowledge and resourcefulness to unlock creative solutions to the adaptive, complex challenges our members face.

The Member Summit:

- **Builds** human infrastructure through creative networking
- **Connects** ideas to real impact through featured storytellers with lived experience
- **Inspires** and provide tools for partnership via training opportunities
- **Creates** collaborative opportunity through idea lab-style conversations on topics that are important to our members

Our goal for the Summit is to provide resources, opportunity, and inspiration to the members we support every day. As one of our valued partners, we invite you to become a sponsor of the Summit and invest in new potential partnerships between your organization and our members.



Our Network's Community Impact:

The MACC network has a combined operating budget of **more than \$314,000,000**. We leverage our collective scale and voice to maximize our community impact. **We know we're stronger together.**

Event Details:

- Tuesday, March 24th, 2020
- Complimentary lunch featuring networking opportunities amongst our members and our sponsors
- Hamline Anderson Center (Hamline University)
774 Snelling Avenue North
Saint Paul, MN 55104
- Parking is available in the Anderson Center Parking Garage at a rate of \$1.00 per hour. Enter the Anderson Center Parking Garage from Englewood Avenue. Free parking is available in all Hamline University surface lots and on most area streets.



GIVING LEVELS

Your sponsorship will fund the Summit on March 24th, 2020, and the year round work of MACC to create connections and build opportunity for our members.

Presenter Sponsor (\$7,500)

As a Presenter Sponsor, you will receive recognition at the podium during our session's opening remarks, and the opportunity for a welcome message to attendees. As the lead sponsor of our networking lunch, you will receive 2 tables of eight seats, recognition on the MACC website, LinkedIn, and in our Annual Report, recognition on all printed event media and electronic signage, and your organization's promotional materials in our swag bags.

Collaborator Sponsor (\$5,000)

As a Collaborator Sponsor, you are supporting our networking lunch, and you will receive one table of 8 seats giving your company the opportunity to interact with attendees, recognition on the MACC website, LinkedIn, and in our Annual Report, recognition on all printed event media and electronic signage, and your organization's promotional materials in our swag bags.

Partner Sponsor (\$3,000)

As a Partner Sponsor, you will receive 6 seats at the Summit lunch giving your company the opportunity to interact with attendees, recognition on the MACC website, LinkedIn, and in our Annual Report, and recognition on all printed event media and electronic signage. Please consider providing your organization's promotional materials for our swag bags.

Supporter Sponsor (\$1,500)

As a Supporter Sponsor, you will receive 4 seats at the Summit lunch giving your company the opportunity to interact with attendees, and recognition on all printed event media and electronic signage. Please consider providing your organization's promotional materials for our swag bags.

Friend Sponsor (\$750)

As a Friend Sponsor, you will receive 2 seats at the Summit lunch giving your company the opportunity to interact with attendees, and recognition on all printed event media and electronic signage. Please consider providing your organization's promotional materials for our swag bags.





METROPOLITAN ALLIANCE of
CONNECTED COMMUNITIES
Courageously Collaborative

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Friend \$750	Supporter \$1,500	Partner \$3,000	Collaborator \$5,000	Presenter \$7,500
Podium Recognition					●
Opportunity for Welcome message at Summit lunch					●
Recognition as lunch sponsor				●	●
Recognition on MACC website, LinkedIn, and Annual Report			●	●	●
Recognition on all printed event media and electronic signage	●	●	●	●	●
Your company materials in swag bags	●	●	●	●	●
Number of reserved seats at the lunch	2	4	6	8	16

**Sponsorship deadline for printed event media inclusion is Feb. 25, 2020*

Sponsor Information

Sponsor Name (as it should appear on printed materials):

Sponsorship Level (please circle one): \$750 \$1,500 \$3,000 \$5,000 \$7,500

Contact Name (will be contacted for seat information):

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Work Phone: _____

Company Website: _____

See reverse side.

Payment Information

Check enclosed (please make payable to MACC)

Please invoice me on (date): _____

Visa Mastercard AMEX Discover

Cardholder Name: _____

Signature: _____

Phone: _____

Credit Card Number: _____

Expiration Date: _____ / _____ Security Code: _____

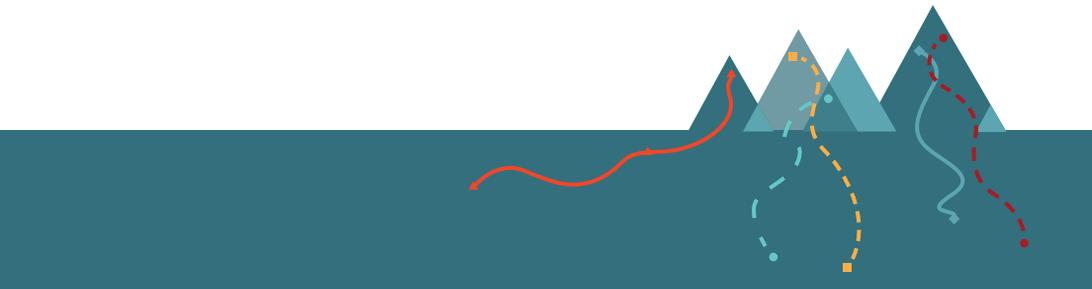
Donations

In lieu of the suggested sponsorship amounts, please accept \$ _____
to support the 2020 MACC Member Summit.

Please mail completed form to:

Metropolitan Alliance of Connected Communities
c/o J. Murphy & Associates
ATTN: Bev Ordahl
2021 E Hennepin Ave, Suite 130
Minneapolis, MN 55413

**For more information, please contact Bev at (612) 746-4150
Thank you for your generosity!**



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