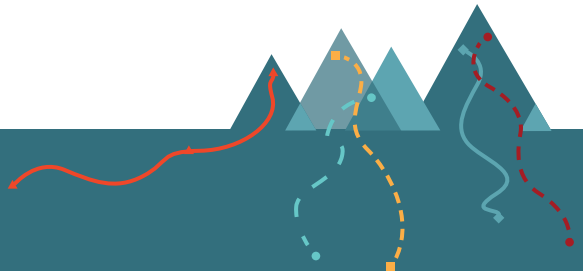




METROPOLITAN ALLIANCE of  
CONNECTED COMMUNITIES

## MACC MEMBER SUMMIT 2020

*Using Network Strength to Challenge the Status Quo*



# OUR STORY

When a group of Saint Paul social service agencies started to gather informally in the mid-90s, their mission was simple—to share information. This group of leaders quickly discovered the value of collaboration and began taking action together on bold initiatives designed to help them adapt to their changing environment.

For 20 years, the Metropolitan Alliance for Connected Communities (MACC) has created capacity for innovation in human services by bringing together new partners, creating space for new ideas, and working together to create solutions to help members be more adaptive and make a greater impact.

For nearly a decade, our administrative services shared service model has delivered the expertise necessary to lower our members' operating risk and maximize the collective wisdom of our network.

Our members have co-created powerful initiatives focused on programmatic and business model adaptation in the human services field. Bold and forward thinking has been the foundation of who we are as a membership organization since the very beginning.

Today, MACC thrives by fostering shared expertise and network capabilities. Our alliance is made up of 50 member organizations employing more than 6,000 staff members and have a combined annual operating budget of \$300 million. Collectively, we serve more than 200,000 individuals each year through our member organizations and continue to explore bold initiatives that will create real and sustaining change in our communities.

*"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."*

*- Margaret Mead*



# THE MEMBER SUMMIT

Every initiative MACC members have tackled together over the years started with a conversation. Our annual Member Summit serves as a venue for the critical conversations that build and strengthen our relationships and inspire the work we do. Our 2020 Summit focuses on *Using Network Strength to Challenge and Disrupt the Status Quo*.

Our member organizations are led by CEOs and Executive Directors with big visions for change. Attended by over 100 of these engaged leaders and stakeholders, this event provides a space to build in-person connections between unique organizations with shared goals and shared hurdles to overcome.

The Summit, held March 24th, 2020, will deepen the connections in our network, serve as a forum for teaching and learning about building power and relationship equity in cross-sector partnerships, and incubate the collaborative projects our members want to take on. We tap into our network's collective knowledge and resourcefulness to unlock creative solutions to the adaptive, complex challenges our members face.

The Member Summit:

- **Builds** human infrastructure through creative networking
- **Connects** ideas to real impact through featured storytellers with lived experience
- **Inspires** and provide tools for partnership via training opportunities
- **Creates** collaborative opportunity through idea lab-style conversations on topics that are important to our members

Our goal for the Summit is to provide resources, opportunity, and inspiration to the members we support every day. As one of our valued partners, we invite you to become a sponsor of the Summit and invest in new potential partnerships between your organization and our members.



## Our Network's Community Impact:

The MACC network has a combined operating budget of **more than \$314,000,000**. We leverage our collective scale and voice to maximize our community impact. **We know we're stronger together.**

## Event Details:

- Tuesday, March 24th, 2020
- Complimentary lunch featuring networking opportunities amongst our members and our sponsors
- Hamline Anderson Center (Hamline University)  
774 Snelling Avenue North  
Saint Paul, MN 55104
- Parking is available in the Anderson Center Parking Garage at a rate of \$1.00 per hour. Enter the Anderson Center Parking Garage from Englewood Avenue. Free parking is available in all Hamline University surface lots and on most area streets.



# GIVING LEVELS

Your sponsorship will fund the Summit on March 24th, 2020, and the year round work of MACC to create connections and build opportunity for our members.

## **Presenter Sponsor (\$7,500)**

As a Presenter Sponsor, you will receive recognition at the podium during our session's opening remarks, and the opportunity for a welcome message to attendees. As the lead sponsor of our networking lunch, you will receive 2 tables of eight seats, recognition on the MACC website, LinkedIn, and in our Annual Report, recognition on all printed event media and electronic signage, and your organization's promotional materials in our swag bags.

## **Collaborator Sponsor (\$5,000)**

As a Collaborator Sponsor, you are supporting our networking lunch, and you will receive one table of 8 seats giving your company the opportunity to interact with attendees, recognition on the MACC website, LinkedIn, and in our Annual Report, recognition on all printed event media and electronic signage, and your organization's promotional materials in our swag bags.

## **Partner Sponsor (\$3,000)**

As a Partner Sponsor, you will receive 6 seats at the Summit lunch giving your company the opportunity to interact with attendees, recognition on the MACC website, LinkedIn, and in our Annual Report, and recognition on all printed event media and electronic signage. Please consider providing your organization's promotional materials for our swag bags.

## **Supporter Sponsor (\$1,500)**

As a Supporter Sponsor, you will receive 4 seats at the Summit lunch giving your company the opportunity to interact with attendees, and recognition on all printed event media and electronic signage. Please consider providing your organization's promotional materials for our swag bags.

## **Friend Sponsor (\$750)**

As a Friend Sponsor, you will receive 2 seats at the Summit lunch giving your company the opportunity to interact with attendees, and recognition on all printed event media and electronic signage. Please consider providing your organization's promotional materials for our swag bags.





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CONNECTED COMMUNITIES  
*Courageously Collaborative*

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Friend \$750	Supporter \$1,500	Partner \$3,000	Collaborator \$5,000	Presenter \$7,500
Podium Recognition					●
Opportunity for Welcome message at Summit lunch					●
Recognition as lunch sponsor				●	●
Recognition on MACC website, LinkedIn, and Annual Report			●	●	●
Recognition on all printed event media and electronic signage	●	●	●	●	●
Your company materials in swag bags	●	●	●	●	●
Number of reserved seats at the lunch	2	4	6	8	16

*\*Sponsorship deadline for printed event media inclusion is Feb. 25, 2020*

### Sponsor Information

Sponsor Name (as it should appear on printed materials):

\_\_\_\_\_

Sponsorship Level (please circle one): \$750 \$1,500 \$3,000 \$5,000 \$7,500

Contact Name (will be contacted for seat information):

\_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

**See reverse side.**

**Payment Information**

Check enclosed (please make payable to MACC)

Please invoice me on (date): \_\_\_\_\_

Visa       Mastercard       AMEX       Discover

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Phone: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

**Donations**

In lieu of the suggested sponsorship amounts, please accept \$ \_\_\_\_\_  
to support the 2020 MACC Member Summit.

**Please mail completed form to:**

Metropolitan Alliance of Connected Communities  
c/o J. Murphy & Associates  
ATTN: Bev Ordahl  
2021 E Hennepin Ave, Suite 130  
Minneapolis, MN 55413

**For more information, please contact Bev at (612) 746-4150  
Thank you for your generosity!**



# BOARD MEMBERS

**Martha Moriarty**, *Board Chair*

Executive Director, LDA Minnesota

**Anne Long**

CEO Plymouth Christian Youth Center

**Linda Bryant**

Senior Vice President of Programs, Emerge Community Development

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**Molly Greenman**

CEO, The Family Partnership

**Nancy Brady**

CEO, Neighborhood House

**Ann Gaasch**

Executive Director, FamilyWise

**Claudia Waring**

Executive Director, Asian Women United of Minnesota

**Susie Brown**

President, Minnesota Council on Foundations





# MACC MEMBERS

360 Communities

African American Leadership Forum

Alexandra House

Annex Teen Clinic

Asian Women United of Minnesota

Banyan Community

Better Futures Minnesota

CAPI USA

DARTs

East Side Neighborhood Services

EMERGE Community Development

Family Enhancement Center

FamilyWise Services

Guadalupe Alternative Programs

Hallie Q. Brown Community Center

Hamm Clinic

Hennepin County Health and Human Services

Hope 4 Youth

House of Charity

Ignite Afterschool

Interfaith Outreach & Community Partners

Keystone Community Services

La Crèche Early Childhood Centers, Inc.

LDA Minnesota

Merrick Community Services

Minnesota Association of Mental Health Programs

Neighborhood House

Neighbors Inc.

Northside Economic Opportunity Network

Northfield Community Action Center

Northwest Indian Community Development Center

Phyllis Wheatley Community Center

Pillsbury United Communities

Plymouth Christian Youth Center

PRISM

Sabathani Community Center

Second Harvest Heartland

Simpson Housing Services

Southside Family Nurturing Center

St. Stephen's Human Services

Stepping Stone Emergency Housing

Survivor Resources

The Family Partnership

The Link

Tubman

Ujamaa Place

Valley Outreach

Women of Nations

Women's Advocates

